

## THE CAYMAN ISLANDS DEPARTMENT OF TOURISM IS PROUD TO WELCOME YOU TO OUR SHORES.

The Caribbean Sea winds its way round the Cayman Islands with a warmth and tranquility that calms even the most tightly wound personalities. The endless turquoise waters unveil the sophisticated treasures that people dream of and are one of the many reasons that 2018 saw a record-breaking number of visitors touching down on Grand Cayman. With close to 2.4 million guests last year exploring Grand Cayman, Cayman Brac, and Little Cayman, 2019 is looking like another stellar year for visitation.

Cayman's pristine beaches, luxury accommodation, and world-class restaurants are amongst the many reasons for its popularity, and a trend toward experiential travel is fuelling a desire for visitors from round the world to explore the islands' cultural offerings and soft adventures.

The newly renovated and expanded Owen Roberts International Airport is a shining example of the destination's growth. Having tripled in size, the airport now includes an upgraded departure hall, expanded dining options, children's play zone, space for moms and babies, and more. The modern facility provides ease for travellers, and the efficient operation has encouraged major carriers to increase their routes, providing nonstop access from many key points of entry.

A Cayman Islands vacation is an intimate experience affording travellers the chance to curate a trip that is all their own. It's a carefree

getaway removed from the masses, and despite the growing number of tourists, the experience has maintained its relaxed, quiet sophistication, and remained true to its civility.

It is no wonder that so many people opt for a more curated experience in the Cayman Islands over destinations saturated with mega-resorts and manufactured experiences. The discerning Cayman Islands visitor has a multitude of options ranging from five-star hotels to luxury villas and condominiums that are perfect for multigenerational trips, couples, families, adventure seekers, and business groups alike. Additional accommodation is consistently being added to the destination, and travellers will have more options than ever before with upwards of 650 new rooms being added to the destination through 2021.

Of course, world-class accommodation and increased arrival options are just two reasons for a spike in travel to Cayman. Curious travellers and repeat guests feel the call to the world-famous beach and crystal-clear waters. In fact, Seven Mile Beach was recently ranked amongst the "World's Top IO Beaches" by TripAdvisor, just one of numerous accolades that the

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destination is regularly awarded.

Beyond Seven Mile Beach, Caymanian waters are ideal for an exciting array of activities including but certainly not limited to kayaking, stand up paddleboarding (SUP), day trips to the much beloved Stingray City, gorgeous sunset sails aboard private catamarans, and thrilling bioluminescent tours. What's more, Cayman is considered one of the world's premier diving destinations with 365 dive sites—one for each day of the year.

After time spent on the beach and in the ocean, guests have plenty of options to explore land and cultural activities. The incredible art at the National Gallery of the Cayman Islands, the Pedro St. James, the lush Queen Elizabeth II Botanic Park, and the Cayman Crystal Caves are just a few examples of the unique activities to be enjoyed on island.

Rounding out Cayman's attractions and activities are its unbelievable food and beverage options which have garnered the nickname "The Culinary Capital of the Caribbean." From quaint fish shacks to the Caribbean's only AAA Five Diamond award-winning restaurant, to amazing farmers' markets, delicious farm and sea-to-table cooking, and Eric Ripert's Cayman Cookout, the Cayman Islands is a must for any foodie.

With an abundance of world-class offerings and continued growth, it's no wonder that more and more travellers are choosing to vacation in the Cayman Islands.

